

# ReClaim Tularosa: Student & Community Recycled Art Expo

## Who Can Participate

Open to students and community members in the immediate Tularosa area, including Tularosa, Alamogordo, Three Rivers, Bent, and the Mescalero area but not limited too. Participants are not required to be enrolled in any specific school.

## Materials Guidelines (All-Inclusive)

This show welcomes all types of repurposed creativity.

Artwork may include recycled, repurposed, or upcycled items.

Pieces **do not** have to look like “recycled trash,” but they **can**.

Artists may also use new materials to complete the work (examples: spray paint, glue, wire, fasteners, sealants, or finishing materials) to tie together a polished final product.

**Common recycled material examples:** plastic bottles/caps, cans, cardboard, paper, fabric/clothing, wood scraps, jars, hardware, old toys, utensils, electronics parts, tile pieces, and found objects.

## Theme and Inspiration (Wide Open)

Creative direction is wide open: cultural inspiration, personal storytelling, abstract design, and community pride are all welcome.

Special interest theme option: **The Rose** (in celebration of the Rose Festival in May and the rose as a Village icon).

**Event Days and Hours (location to be determined, Granado Street or Community Center)**

**Wednesday–Friday, April 22–24, 2026: 4:00–7:00 PM**

**Saturday, April 25, 2026: 9:00 AM–5:00 PM**

Daily opening checklist + welcome table

Optional: “People’s Choice” voting and end-of-show recognition

**Final project turn-in is due April 20th by 5:00 PM.**

Late entries may not be displayed or judged.

Gallery setup begins April 13.

**Art work will be returned no later than May 20th and must be picked up by whomever turned in the piece. Pick up times and dates will be announced when finalized.**

## Size & Display Requirements

There is no size restriction, but large/heavy pieces require advance planning.

If piece will be **larger than 3 feet wide OR 3 feet tall OR heavier than 40 lbs**, you must contact the Event Coordinator **by April 1st** so proper display arrangements can be made. Your project **does not need to be completed by April 1st** this is only for display planning. Final deadline still applies.

## Age Categories

Entries will be judged in 2-year age group categories, plus an 18+ Community Division & group project (examples: 5–6, 7–8, 9–10, 11–12, 13–14, 15–16, 17–18, 18+).

## Safety & Public Display Expectations

To keep the show safe and family-friendly:

Artwork must be **safe to handle and display** (no exposed sharp edges, broken glass, or unstable parts).

If using glass, it must be securely prepared and safe for public viewing.

The Event Team may request minor safety adjustments before display.

## Judging & Awards

Judging uses a fair **1–5 point scale (5 = best)** across categories.

Awards include:

**1st Place:** Award ribbon + **\$100 cash**

**2nd Place:** Award ribbon + **\$50 cash**

**3rd Place:** Award ribbon + **\$25 cash**

Additional sponsored prizes may include gift certificates from local businesses and community partners (e.g., eateries, grocery stores, ice cream, movie theater, Kiwanis, Rotary, etc.).

## Judging criteria (5 total)

Each criterion scored **1–5**. Total score range **5–25**.

### **Creativity & Originality**

How unique is the concept? Does it show imagination and personal expression?

### **Recycled Material Use & Transformation**

How well are recycled materials incorporated? Did the artist *transform* materials rather than just assemble them?

### **Craftsmanship & Construction Quality**

Is it sturdy, cleanly assembled, and thoughtfully finished—appropriate for the age group?

### **Design & Visual Impact**

Composition, color, form, balance, and overall “wow” factor.

### **Message / Theme Connection (Earth Day + Community Value)**

Does it clearly connect to recycling, reuse, anti-litter, environmental care, or community pride—aligned with Que Linda’s education/engagement goals.

### **Keep it fair across ages (simple rule)**

To keep judging even from 5-year-olds to adults:

### **Judges score “age-appropriate excellence.”**

Meaning: a 10-year-old isn’t expected to have the same polish as an adult but they *can* score a 5 if the work is outstanding for their age.

### **Point scale language (so judges score consistently)**

Use the same definition for every criterion:

**5 = Exceptional** (stands out, excellent execution)

**4 = Strong** (above average, very well done)

**3 = Good** (meets expectations)

**2 = Developing** (some strengths, but several issues)

**1 = Needs Improvement** (unclear, fragile, rushed, or off-theme)

### **Tie-break system**

If totals tie:

Higher **Recycled Material Use & Transformation** wins

If still tied, higher **Theme Connection** wins

If still tied, judges do a quick vote

**bonus category - separate non-score award:**

*People's Choice Award* (public voting)

*Most Unexpected Materials*

*Best Community Message*

Judges will be hand-selected by the Event Coordinator and will begin judging on Wednesday, April 22.

Judging time and location will be announced once finalized.

### **\$2,000 Prize Budget Breakdown (9 Categories)**

#### **Total cash prizes (9 categories)**

- $\$175 \times 9 = \$1,575$

#### **Remaining budget for working needs**

- $\$2,000 - \$1,575 = \$425$  for event support costs such as:
  - setup supplies (labels, tape, zip ties, signage materials, table coverings, etc.)
  - volunteer incentives (pizza/refreshments/water)

#### **Ribbons + sponsored prizes**

- **Award ribbons** for winners (can be purchased within the \$425 working needs)
- **Sponsored prizes** (gift certificates, etc.) are sourced separately and do not need to come from the \$2,000 cash pool.

**For any further details or discussion please feel free to contact the event coordinator.**

**Kendra King**

**Village of Tularosa Que Linda Grant coordinator**

**1-575-973-0967 call or text**

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